



2nd Annual, Ely Fall Fest

Saturday, September 26, 2009

August 11, 2009

Dear Friend of Ely,

The City of Ely Parks & Recreation Commission is pleased to announce the 2nd Annual, Ely Fall Fest. Our Inaugural event was a huge success and we are very excited to get the wheels in motion for 2009. With the success that last years celebration brought there is little choice but to make this years celebration even better. We can not do that without tremendous sponsor support.

The Ely Parks & Rec made great strides this past year and has put all Ely Fall Fest proceeds to great use, such as, clean-up projects, numerous park improvements, and the purchase of new equipment. BUT most importantly, the success and support of our Inaugural Ely Fall Fest was instrumental in securing financing for construction of the first phase of the new Ely City Park.

The Ely Fall Fest is designed and committed to being a fun, affordable, and family-friendly day. The event schedule (attached) provides a little bit of something for everyone. We hope that you will consider becoming an Ely Fall Fest sponsor. Your contribution will help further promote recreational opportunities for a young and active community. For all Ely Fall Fest information please visit www.elyiowa.com.

If your organization is interested in sponsoring an individual event please contact Stephanie Mai at (319) 361-5240 as each event carries different monetary values.

PLATINUM PARTNER	\$500 and up	Company logos on ALL promotional advertising, signage displays, event shirts, and event posters
PROUD PARTNER	\$250-\$499	Company name on promotional advertising items, and event shirts (see individual event sponsorship option)
INDIVIDUAL EVENT SPONSOR	\$250 & UP	Company name to be assigned to specific event and included on all event schedules, posters, event shirt, & logo display at event
SUPER SPONSOR	\$100-\$249	Company name to be included on event poster & website recognition
COMMUNITY CONTRIBUTOR	\$25-\$99	Company names on Ely P&R thank-you sent to email distribution list & website recognition

If your company is interested in being a Platinum, Proud Partner, or Individual Event Sponsor your contribution must be received by Wednesday, August 26, th in order to have your logo/company name represented on the official event poster. Final sponsorship deadline is Wednesday, Sept 16, 2009. A pre-stamped envelope is enclosed for your use. Please use your business name as you wish it to appear on advertising materials. We ask that Platinum Partners and Individual Event Sponsors also electronically send their logos to nsemai@southslope.net for advertising & signage purposes.

Sincerely,

Stephanie J Mai
Ely City Council Member
nsemai@southslope.net
(319) 361-5240